

# PRIVACY POLICY

Effective: May 15, 2022

Vilnius

This Privacy Policy governs the processing of personal data (hereinafter, "Personal data") of the users (hereinafter, the "Users") carried out by Aihunters UAB, based in V. Nagevičiaus g.3, Vilnius, LT-08237, Lithuania, (hereinafter, the "Data Controller", the "Company", "we", "us" or "our") across its mobile applications (hereinafter, "apps").

We take responsibility to protect your "Personal data" which has the meaning as set out in the General Data Protection Regulation (further GDPR) in full correspondence with the applicable legislation. We are "data controller" for the purposes of the personal data processing under this Privacy Policy.

By using our apps, you understand and agree with the Privacy Policy, otherwise you shouldn't download nor use our apps.

Our apps are designed for individuals aged 13 years or older. We do not knowingly collect, hold, use or divulge any Information from children under the age of 13, unless a parent or legal guardian has consented to it. If you believe that Information has been collected from children under the age of 13 without your prior consent, you may contact us via our contacts below.

## HOW TO CONTACT US

In case you need our support, or would like to request your Personal data deletion, please contact us at: [support@simplepiano.co](mailto:support@simplepiano.co)

### Information we collect:

#### 1) Information you provide us directly

When you interact with our apps, we collect information that you provide to us. We also collect information you share with us from third-party social network providers, and technical and behavioral information about your use of the Platform. For example, when you contact customer support or communicate with us you may provide us your email or another information that we need to resolve your question.

#### 2) Information we collect when you use our apps

**Usage Information.** We collect information about your activities in the apps. For example, we collect information about which features of the apps are used by users and how often.

**Device Information.** We collect information about your unique device identifiers (such as IDFA's (if a user agrees to share it with us), device model and type, country as set by the user in the device settings, device language, device name, OS version, IP address, app usage (screens accessed, buttons pressed, etc.). All information we collect cannot reasonably be used to identify any particular individual user.

### **3) Information from Third Parties.**

We use third-party analytics tool(s) to help us measure traffic and usage trends of our apps. These tools collect information sent by your device. We collect and use this analytics information with analytics information from other users so that it cannot reasonably be used to identify any particular

#### **Legal basis of data collection:**

The legal basis for the processing is the performance of a contractual relationship with the User (art. 6(1)(b) and (c) of the GDPR), including the Company legitimate interests to provide the services with its apps. Purposes: To enable Users to use the Apps; to fulfill Company's legal obligations and any other obligation eventually arising from the authorities' instructions; to process any request for information and/or clarification raised by the Data Subjects (also by allowing them to contact our support staff).

#### **How we use Information:**

We do our best to provide you an amazing experience using our apps. We use the information received for that purpose as follows:

- Monitor and analyze trends and usage;
- Develop, improve, and refine products, services, and functionality;
- Personalize the Services by providing advertisements, content, or features that match user interests.
- Verify your identity and prevent fraud or other unauthorized or illegal activity.
- Carry out any other purpose for which the information was collected.

#### **How we share your information:**

We don't rent or sell your information. We may share information only in the following ways:

**Service Providers.** We may share information about you with service providers who perform services on our behalf.

**Compliance with Laws and Law Enforcement:** We may share information about you in response to legal process or a request for information if we believe disclosure is consistent with, or required by, any applicable law, rule, or regulation; to investigate or remedy potential violations of our user agreements or policies, or to protect the rights, property, and safety of us, our users, or others; or in connection with, or during negotiations of, any merger, sale of company assets, financing, or acquisition of all or a portion of our business to another company.

We may share information about you with your consent or at your direction, or as otherwise provided in this privacy policy. We may also share aggregated or de-identified information, which cannot reasonably be used to identify you.

#### **How long we keep your information:**

We will keep your information only for as long as necessary to fulfill the purposes for which it was collected, or as required for our legitimate interests, or to comply with applicable legal, tax or regulatory requirements. After that time we will destroyed, delete or make all the information received anonymous.

## **ACCESSING YOUR PERSONAL DATA AND YOUR RIGHTS**

According to the GDPR and this Privacy Policy, a user has the right to request from the Data Controller access to and rectification or erasure of Personal data or restriction of processing concerning the data subject and to object to processing as well as the right to data portability. You have the right to withdraw consent at any time, without affecting the lawfulness of processing based on consent before its withdrawal.

## **HOW TO REQUEST YOUR PERSONAL DATA DELETION**

To request your Personal Data deletion, please get in touch with us:

via email: [support@simplepiano.co](mailto:support@simplepiano.co)

via post: Aihunters UAB, V. Nagevičiaus g.3, Vilnius, LT-08237, Lithuania